openwallet

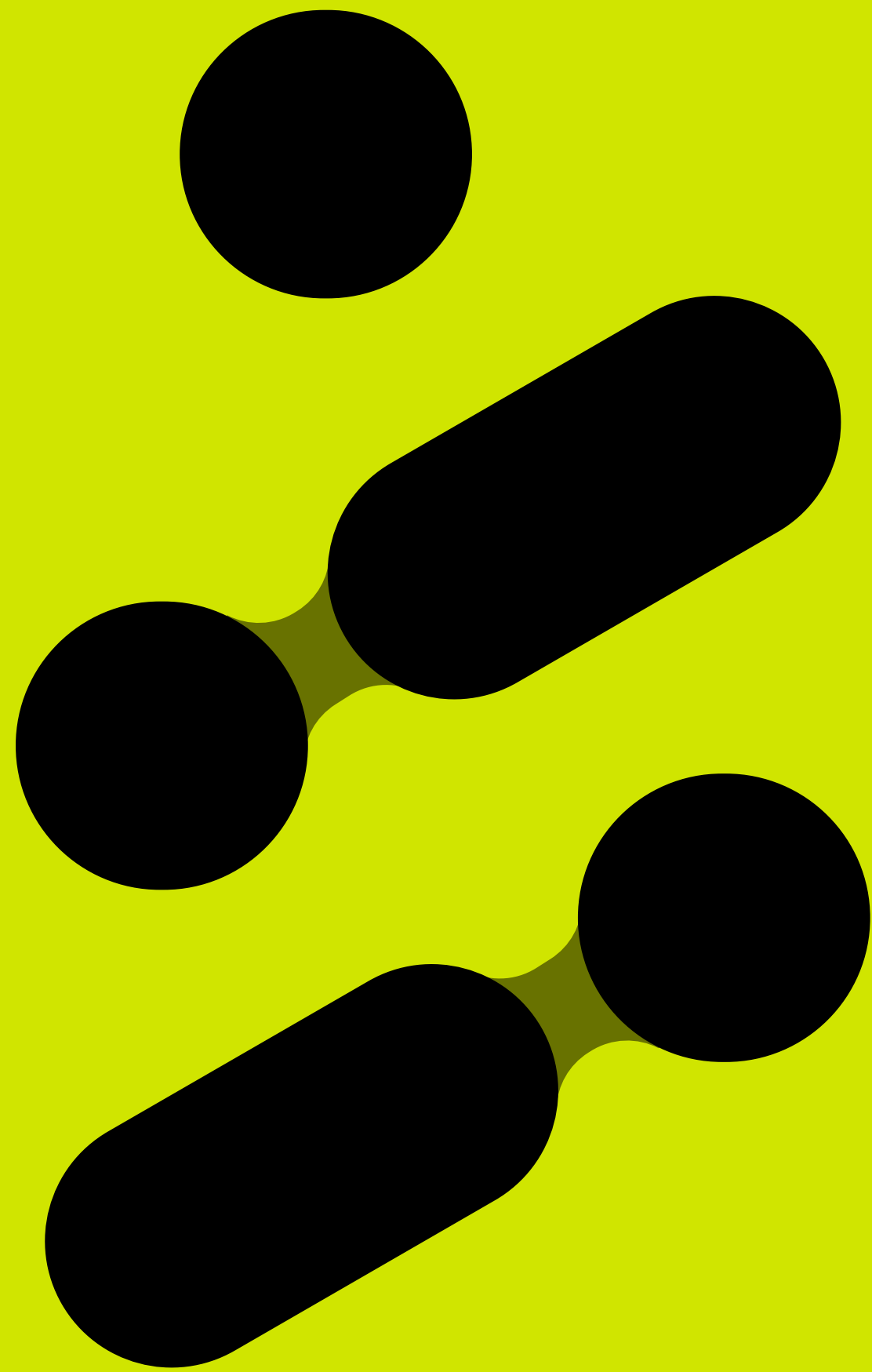# Visual Identity Guidelines

The most secure self-managed crypto wallet

Multi-layered security — Openwallet's recovery key mastery.

Main Logo

A concept where forms, smoothly flowing into each other, form a chain, a blockchain. Describe the letter "W" - Wallet.
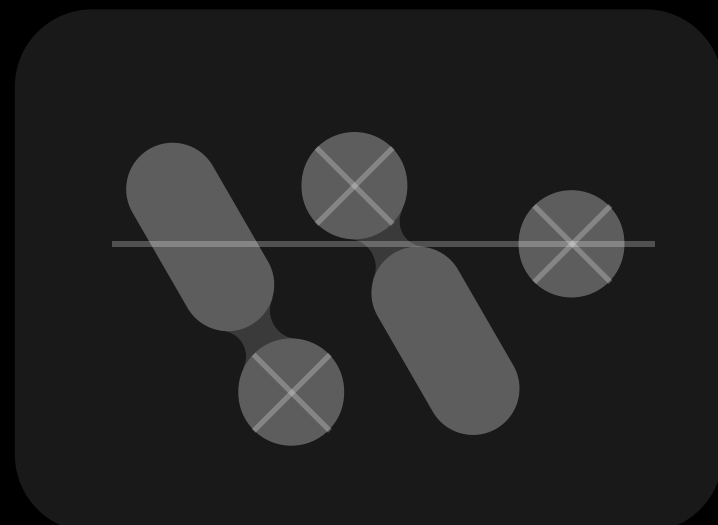
Symbolizes inseparability, flexibility, connection, network

#MINIMALISM   #OPEN   #SAFETY

#MODERN   #DYMANIC   #CRYPTO

#PRIVACY   #PROTECTION   #TRUST

#ACCESS   #DATA   #NETWORK

#BLOCKCHAIN   #BRUTALISM   #SAFE

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Logo Building

The icon is built on circles and inscribed in a circle.

The height of the icon compared to the text should not be higher than the middle of the outliers on the letters

LOGO MARK

LOGO

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Logo Safezone

For icon
The minimum protrusions from the edge horizontally must be at least the height of the icon. You should also not make too many indents

For horizontal and vertical logos
The minimum protrusions from the edges of the frames must be no less than the height of the icon

LOGO MARK

LOGO VERTICAL

LOGO HORIZONTAL

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Brand Mark

Brand Mark can be used without an icon as a signature or for printed materials.

Thanks to the simple font, it looks clear and expressive at any size.

The minimum permissible height size is 30 px
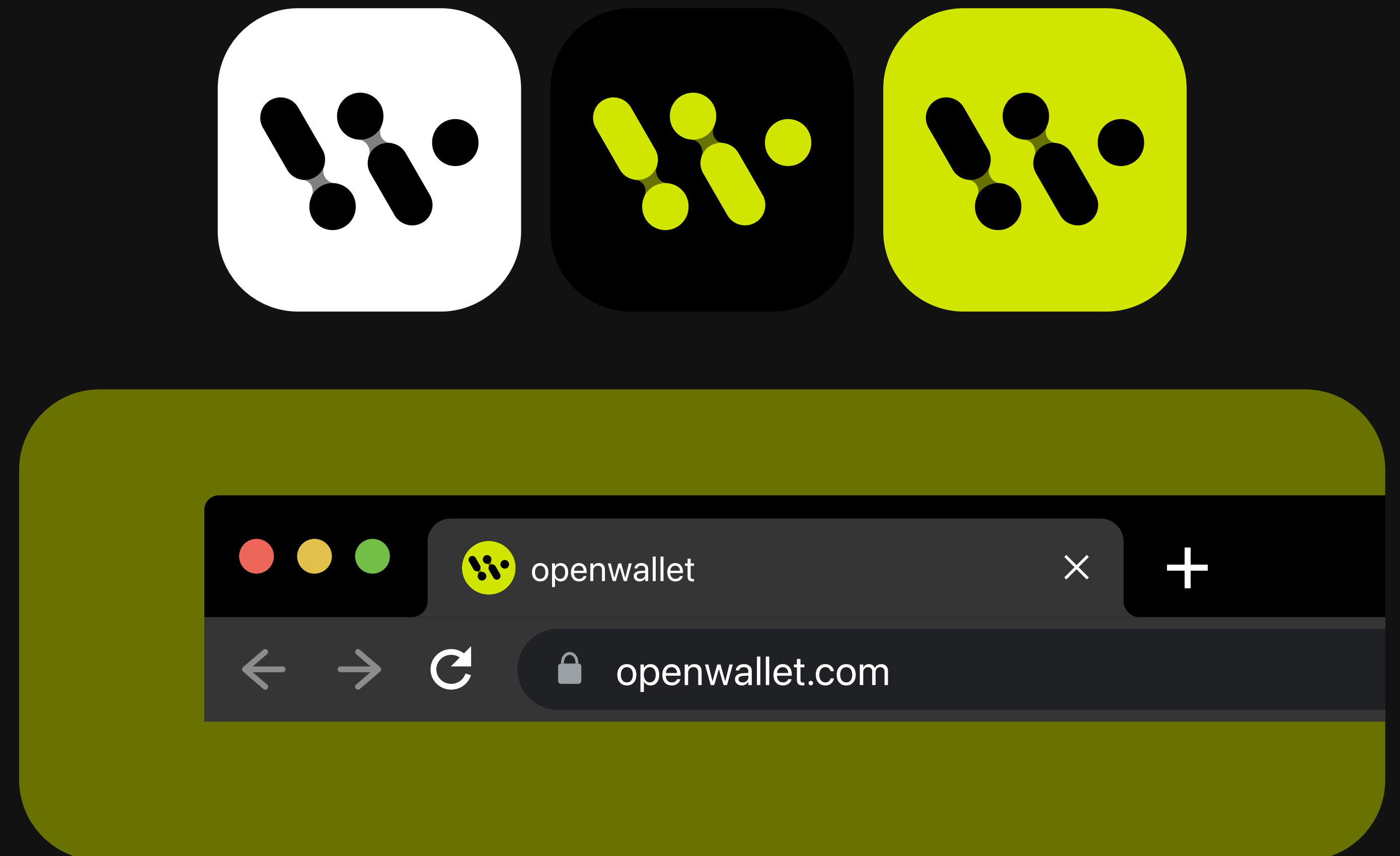
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Logo Mark

Logo Mark can be used as a favicon, an application icon, an avatar in social networks or as a short signature

Monday
8
Calendar

Photos

Openwallet

Clock

Maps

Weather

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openwallet — Don't swap icon and text

openwallet — Don't add shadows or other effects

openwallet — Don't rotate

openwallet — The logo should be reduced proportionally

openwallet — The text on the logo with the icon must always be black

openwallet — Do not use on a low-contrast background

openwallet — Do not use another primary colour
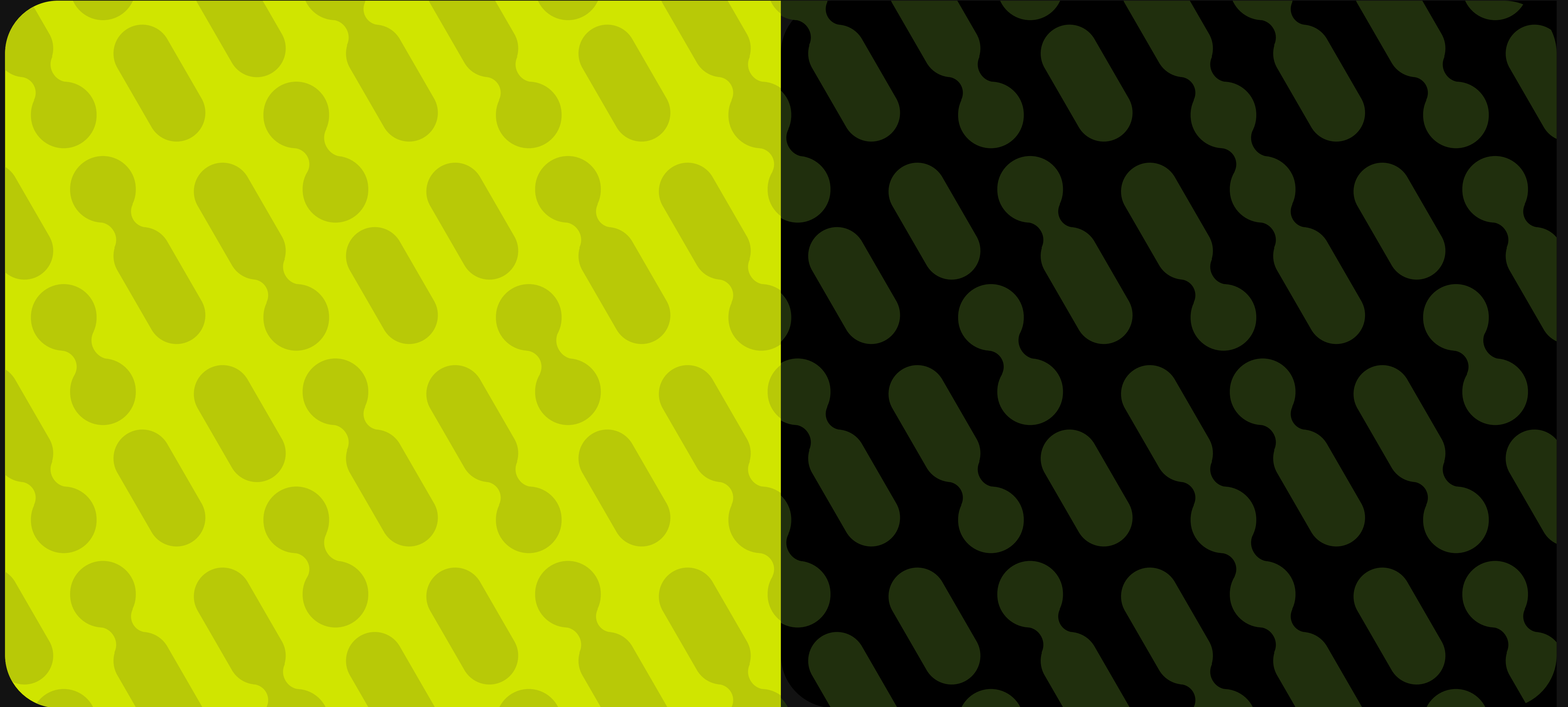
openwallet — Do not use any gradients

openwallet — White on green

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Typography

It is used both for headings and for the main text

In headings, you should set negative spacing between letters for a more harmonious look. From 2 to 4 percent depending on the font size

Aa Bb Cc Dd
Ee Ff Gg Hh
Ii Jj Kk Ll Mm
Nn Oo Pp Qq
Rr Ss Tt Uu
Vv Ww Xx Yy
Zz

Manrope

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TERTIARY BG

HEX	RGB
#373B32	55 59 50 23

TERTIARY BG

HEX	RGB
#202F0D	32 47 13 18

Night

SEC BG

HEX	RGB
#121212	18 18 18 7

Battleship Grey

SECONDARY TEXT

HEX #89917F   RGB 137 145 127 57

Olive

SECONDARY

HEX #687200   RGB 104 114 0 45

White

TITLES

HEX	RGB
#FFFFFF	255 255 255 100

Pear

PRIMARY

Aa Fail   Aa Pass

HEX	RGB
#D0E500	208 229 0 90

Black

PRIMARY BG

HEX	RGB
#000000	0 0 0 0